

ART SPEC SHEET

PREFERRED ARTWORK FILE FORMATS

- Speaking with your Art/Marketing department is the best way to get optimal vector art files. They will have art that can be resized to fit any product ordered without losing the quality of the artwork.
- For engraved items, art should be a single color version (no gradients)
- Many of our personalized products are able to support full-color artwork but, if this is not available on your selected item, our artists will edit your files for best results (such as making them 1 color for engraving) and we will send you a proof for final approval.

ACCEPTABLE FILE TYPES *

EPS
AI
PDF

Vector files preferred.
If you upload a PDF or AI file online,
your logo or custom art will not
be shown on the preview image.

PNG
JPG
TIF

Raster images with a
resolution of at least 300dpi
with a minimum 4" x 4" image
are preferred.

*BMP, EPS, or PSD files are not able to be uploaded on Delightly.com, but you can still email your files to: **service@delightly.com** and we will be able to use them!

Good vector art:



Low-Res/bad art:



(Zoom in to see low res image pixellate and blur, while vector art keeps crisp lines and maintains perfect resolution.)

OTHER FILE FORMATS (ART CHARGES MAY APPLY)

We understand there are instances when sending poor art is better than sending nothing at all. Images less than 300DPI, small thumbnails saved from a website, photos, or images embedded into Microsoft Word, are some of the formats that may be subject to art charges to re-create your artwork into a print-ready format. You may send these formats but an Art Charge of \$50 may be added to your order. Please email us your art file for cost estimates or questions.

For quicker processing, please include in your email:

ORDER NUMBER, CONTACT NAME, PHONE NUMBER, INSTRUCTIONS, ITEM NUMBER