

MATERIALS REQUIRED:

SMOOTHING TOOL
UTILITY KNIFE
LEVEL
PENCIL
CLOTH/SPONGE
SCISSORS

BEFORE INSTALLATION:

Allow recently painted or primed walls to cure for 4 weeks prior to installing your Wall Blush wallpaper.

To prepare your walls for your wallpaper, use a damp cloth or sponge to clean the surface with water. Allow the walls to dry for a minimum of 24 hours.

PREPARE YOUR PANELS

Unroll your wallpaper and cut on the dotted lines to separate each panel and layout the panels in numerical order to stay organized. Once your panels are laid out on the floor, check that all panels are free of damage/misprints and the coloring is correct from edge to edge.

If your print was split into multiple rolls, it is imperative to lay out your panels to determine if you are beginning with the correct roll. If needed, please reach out to order@wallblush.com for assistance with this.

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PEEL & STICK

INSTALLATION INSTRUCTIONS

INSTALLATION:

MAKE A PLUMB LINE

Hanging your first strip of wallpaper level and straight is key to the success of your project!

To create your plumb line begin by using a pencil and leveling tool and mark a 18 1/2 inch plumb line from the corner where you will begin your installation.

This plumb line will be your guide to help install your first panel perfectly!

START IN A CORNER

Start in the top left corner of the room, wall, or other surface you're covering. We highly encourage leaving about an inch of overhang on the left corner and above the ceiling line to ensure everything is level and straight. Any overhang will be trimmed at the end of your installation.

PRO TIP: If covering all the walls in a room, choose an inconspicuous corner to begin.

APPLYING THE FIRST PANEL

Pick up your first panel labeled panel one. (Note: The black panel labeling belongs at the bottom of the wall when installing.) Slowly peel back about 18-24 inches of the backing.

Grab the top corners and gently drop the panel. Stick your paper to the wall, aligning the right side of the panel along your plumb line. Adhere your wallpaper onto your wall using a combination of the smoothing tool and your hands.

Peel and Stick wallpaper is repositionable, so if you need to adjust the placement slowly peel the paper off the wall and adjust as necessary.

Once the top of the panel is in position, gently peel the paper backing down 5-10 inches (15-25cm) at a time and smooth the wallpaper onto the wall using the squeegee provided and your hands, moving from the center outwards.

PRO TIP: If you need to easily maneuver the panel, fold the backing paper away from the adhesive and crease the paper.

BEGIN OVERLAPPING

Pick up your second strip of wallpaper and peel back about 18-24 inches of the wallpaper and apply it so that its edge overlaps the previous strip by approximately 1/2 inch, visually matching the repeat.

When aligning the panel be sure to use a gentle touch to prevent stretching or warping.

Do not trim the overlap; it guarantees that the wallpaper will repeat seamlessly. Repeat this step, aligning each new panel over the previous one.

FINAL STAGE

Once you've applied all panels, use a sharp utility knife to trim any excess at the edges of the wall and any excess paper on the left and right edge of your installation area.

Now you're done! Stand back and admire your beautiful wall!

