AMJ EVENTS

Forever Bracelets

ALANA MARIA

AMJ Forever

Celebrate and cherish life's special moments with Alana Maria's forever bracelets

Using state-of-the-art technology, 14kt gold-filled and 925 sterling silver chains can now be permanently welded to your wrist, and customised with charms of your choice.

Designed to be worn always, permanent bracelets symbolize the connections and memories that shape us.



Waterproof Materials.

Our materials are all water resistant, making them perfect for the permanent nature of AMJ Forever.







what makes it special...

CRAFTSMANSHIP:

Our jewellers bring a touch of elegance and artistry to your event, crafting each bracelet with precision and care

UNIQUE PERSONALISATION:

Guests get to choose from a range of high-quality materials and designs, ensuring each bracelet is a one-of-a-kind creation







PERMANENT KEEPSAKES:

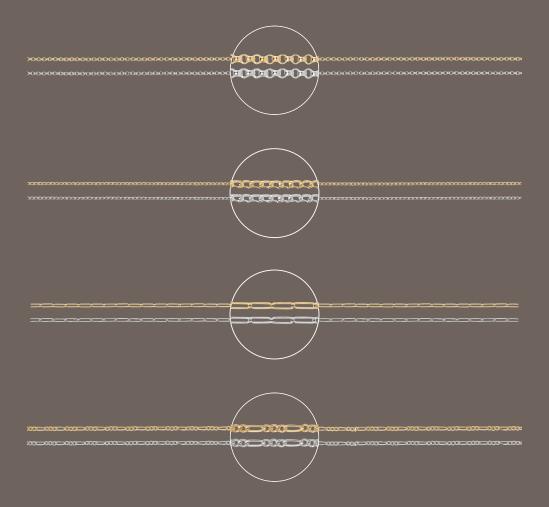
Create a lasting moment with our permanent keepsakes that serve as a beautiful reminder of your special event.

SOCIAL MEDIA BUZZ:

Encourage guests to share their 'Forever Bracelets' on social media, creating a beautiful buzz around your event.

Classic Range

Chains



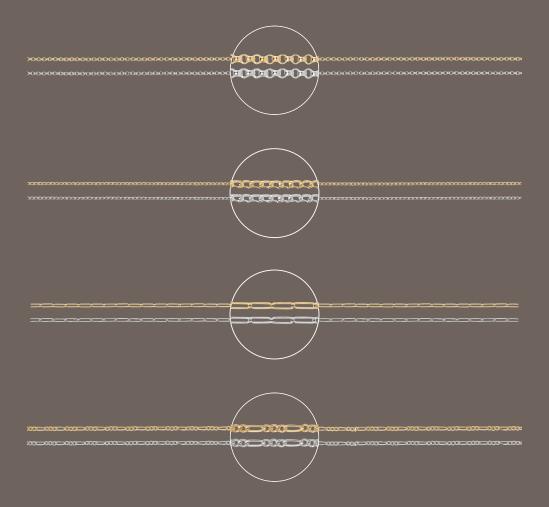
Classic Range Charms



Also avaliable in 925 Sterling SIlver. Guests can select 1 charm per bracelet.

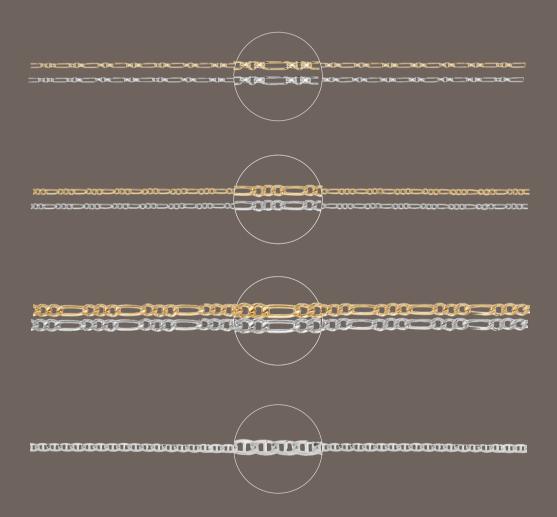
Premium Range

Chains



Premium Range

Chains



Premium Range

Charms



Also avaliable in 925 Sterling Silver.
Guests can select 1-2 charms per bracelet





CUSTOM JEWELLERY

Create a lasting moment with a custom design dedicated to your special event.

Whether it's a custom pendant on a chain of your choice or a bracelet featuring your logo, our signature 14k gold-filled or sterling silver materials create a unique and personal piece of jewellery that will last

CUSTOM CHARMS

Leave a lasting impression with custom engraved charms on forever bracelets. From important dates and initials to logos and custom graphics, we can translate your message into a charm that guests will wear and cherish forever

Testimonials

"The Alana Maria team provided exceptional service at our International Women's Day wellness morning. The ladies were lovely, and our team now has matching forever bracelets that we all adore!"

BEC+BRIDGE

"We were thrilled to feature Alana Maria's permanent bracelet station at our event with Pat McGrath.

The partnership perfectly combined luxury and personalisation, driving engagement, sparking meaningful conversations, and enhancing the guests experience with an extra layer of exclusivity and excitement."

SEPHORA

"The Alana Maria team made our LA pop-up launch extra special with their custom permanent bracelets. Melina and Kelsey were incredibly lovely, and we look forward to future events with them!"

SPELL

Testimonials

"Our experience with Alana Maria Jewellery at the Vogue Codes Summit was wonderful. The partnership was seamless, and their premium activation and styling impressed our attendees. We look forward to working with them again."

VOGUE

"Alana Maria's permanent bracelets and custom trinkets were a highlight at the In Pieces charity gala. The team's contribution exceeded all expectations, creating lasting memories for over 700 attendees. We look forward to future collaborations."

in pieces.

"We love working with the AMJ team. They are prompt on communicating and organising activations and are so adaptable, generous and professional, plus a whole lot of fun.

Always ensuring everyone's experience is custom and yery luxe."

benefit



About us.

Alana Maria Jewellery is an Australian jewellery label, specialising in 14kt gold-filled, water-resistant jewellery, with boutiques in Freshwater, Bondi Junction, and Byron Bay.

We pride ourselves on timeless designs, craftsmanship, and quality materials. As pioneers in the jewellery industry, we embrace a modern approach to luxury, championing sustainability and circularity at every step.

Our skilled team of jewellers brings this ethos to life - not just in our studios, but at events, where we craft and personalise pieces on the spot. Whether it's engravings, permanent jewellery, or custom designs, we create meaningful pieces that are designed to be worn, loved, and treasured for years to come.

Secure your date.

Make your event an unforgettable celebration of moments, where each guest becomes a part of the story with Alana Maria's Permanent bracelet experience.

Quotes are received upon request with prices varying based on guests and hours.

Contact us at events@alanamariajewellery.com
to secure your date

We can't wait to hear from you!

Crafting Memories, One Bracelet at a Time.