











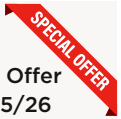


















# CRUNCHI® | Monthly Game Plan | May 2026

**New Advocates:** New Advocates can get 25% to 40% off select skincare sets in the Enrollment Store

**ALL Advocates:** Advocate Incentive: May 1st - 31st Reach 250 NCPV earn the I Am Renewed® Purifying Mask

New AAPV Program Q2: April 1st - June 30th achieve 200 AAPV to remain active; Quarterly Advocate Gifting Program Q2: April 1st - June 30th - 40% off I Am Luminous® Facial Oil

Sun	Mon	Tue	Wed	Thu	Fri	Sat
3  Review the weekly Advocate email!	4	5  12 PM/EST Crunchi Corporate Connect via Zoom 	6  10 AM/EST Innovator + Mastermind Zoom (Innovators & above only)	7  12 PM/EST Crunchi Leadership Circle Zoom	8	9
10  Review the weekly Advocate email!	11  <b>LAST DAY</b> Mother's Day Sets	12  <b>New Solarise Bronzer Launch</b>  12 PM/EST Crunchi Corporate Connect via Zoom 	13  10 AM/EST Visionary + Mastermind Zoom (Visionary & above only)	14	15	16
17  Review the weekly Advocate email!	18	19  <b>Special Offer</b> 5/19 - 5/26 & <b>Adaptogen Facial Cream Advocate Pre-Release</b> 5/19 - 6/1 12 PM/EST Crunchi Corporate Connect via Zoom 	20  10 AM/EST Innovator + Mastermind Zoom (Innovators & above only)	21  12 PM/EST Behind the Scenes with Product Development via Zoom	22	23
24  Review the weekly Advocate email!	25  <b>MEMORIAL DAY</b> Crunchi Corporate offices are closed.	26  12 PM/EST Crunchi Corporate Connect via Zoom 	27  10 AM/EST Innovator + Mastermind Zoom (Innovators & above only)	28	29	30
31  <b>LAST DAY</b> for May Advocate Incentive  Review the weekly Advocate email!	1 	2  <b>Adaptogen Facial Cream Launch</b>  12 PM/EST Crunchi Corporate Connect via Zoom 	3  10 AM/EST Innovator + Mastermind Zoom (Innovators & above only)	4  12 PM/EST Crunchi Leadership Circle Zoom	5	6

Find all the details and resources for this month in the Advocate Resource Center (ARC): <https://advocate-resources.gorgias.help/en-US/articles/monthly-focus-266471>

Note: These details are subject to change - if this occurs, our Advocate Community will be notified.