



CRUNCHI®

GENTLE  
FACIAL CLEANSER

*hydrate & brighten*

# Gentle Facial Cleanser

A pH-balanced, non-stripping gel cleanser designed to remove impurities while supporting the skin barrier.

\$38

## Who It's For

For all skin types, including sensitive skin.

## What It Does

- ✓ Cleanses without stripping
- ✓ Helps support the skin barrier
- ✓ Soothes and Hydrates
- ✓ Visibly brightens

## What Else You Need To Know

- Made with sensitive skin in mind
- Fragrance-free
- Third-party tested for safety and purity

## How It Works



**Watermelon Extract**  
Visibly brightens and soothes.



**Plant-Based Surfactants**  
Lifts makeup and impurities.



**Organic Glycerin**  
Nourishes and supports skin barrier.

## For Best Results

Dispense half to one pump into hands. Massage onto damp skin. Rinse and pat dry.

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CRUNCHI®

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## What It's Free From

*Uncompromised* clean beauty formulated without:

- X No synthetic fragrance
- X No ethoxylated ingredients
- X No silicones
- X No phenoxyethanol
- X No disodium EDTA

*And so many more...*

[Click to learn more about our banished list](#)

## Daily 5-Step Routine



Step 1:  
Cleanse



Step 2:  
Tone



Step 3:  
Treat



Step 4:  
Moisturize



Step 5:  
Protect

## Plastic-Free Bottle



*Infinately*  
Recyclable  
Aluminum



## Ingredient List

Water (Aqua), Decyl Glucoside, Glycerin\*, Sodium Methyl Cocoyl Taurate, Sodium Gluconate, Citrullus Lanatus (Watermelon) Fruit Extract, Xanthan Gum, Citric Acid, Sodium Chloride, Potassium Sorbate, Glycerin, Sodium Benzoate, Agar

\*Organic Ingredient