

Beautifully Flawless Foundation

A lightweight foundation that provides seamless medium-to-full coverage, creating a flawless, airbrushed look with a semi-matte finish.

\$52 USD



What It Does

- ✓ Provides medium-to-full, buildable coverage that lasts.
- ✓ Lightweight and adaptable for a natural, second-skin texture.
- ✓ Evens skintone and smooths pores, blemishes, and redness.
- ✓ Hydrates, soothes, and calms skin.
- ✓ Delivers a semi-matte finish.

How It Works



100% Pure Earth Pigments
Provide adaptable, lasting coverage.



Snow Mushroom
Instantly hydrates and plumps, leaving skin feeling smoother.



Organic Sunflower & Aloe
Provide a smooth texture that's blendable and lightweight.



Aloe
Soothes and calms skin.

Available in 14 Adaptable Shades



CRUNCHI®

Plastic-Free Bottle



Recyclable Glass

What It's Free From

Uncompromised clean beauty formulated without:

- X Phenoxyethanol
- X Ethoxylated ingredients
- X PEGs
- X FD&C pigments & lake dyes
- X Fragrance
- X GMO ingredients

And so many more...

[Click to learn more about our banished list](#)

Pair With

My Alibi® Liquid Concealer
Cheekmate® Liquid Blush
Translucent Finishing Powder



How to Use

1: Prep skin with Smart Primer to create a smooth base and enhance wear.

2: Apply Beautifully Flawless Foundation:

Medium coverage:

Use ½ to 1 pump on the back of your hand and swirl the No. 1 Flat Top brush into the product.

Full coverage:

Apply 1 to 1½ pumps directly onto the No. 1 Flat Top brush

3: Start at the center of your face, or where coverage is needed most, blending outward in circular motions. Build coverage as desired.

Get The Look



Ingredient List

Water (Aqua), Caprylic/Capric Triglyceride, Coconut Alkanes, Propanediol, Glycerin, Helianthus Annuus (Sunflower) Seed Oil*, Capryloyl Glycerin/Sebacic Acid Copolymer, Sorbitan Sesquioleate, Silica, Diheptyl Succinate, Tri(Polyglyceryl-3/Lauryl) Hydrogenated Trilinoleate, Aloe Barbadensis Leaf Juice*, Butyrospermum Parkii (Shea) Butter*, Tremella Fuciformis (Mushroom) Extract, Tocopherol, Hydrogenated Castor Oil, Sodium Chloride, Coco-Caprylate/Caprates, Jojoba Esters, Gluconolactone, Calcium Gluconate, Sodium Phytate, Potassium Sorbate, Sodium Benzoate, Triethoxycaprylylsilane, Vanilla Planifolia Fruit Extract*, Rosmarinus Officinalis (Rosemary) Leaf Extract, Citric Acid, Xanthan Gum, Dimethicone, Alcohol, Beta-Sitosterol**, Squalene**, May Contain (+/-): Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499)

*Certified Organic Ingredients

**Incidental Ingredients