

The Crunchi® Compensation Plan is designed to reward you whether you choose to sell, build a team, become a leader or do all three. Dive in to see all the ways you can earn!

Seller Track

You can earn up to 40% total commission payout on your Personal Volume (PV) alone. Team building is not required! Get paid for sharing your love of Crunchi.

Personal Volume	Payout	New Client Bonus			
		# of New Clients	New Client Personal Volume	New Client Bonus	Payout with New Client Bonus
0 PV	20%				
500 PV	20%	2	100	5%	(20% + 5%) = 25%
1,000 PV	25%	3	150	5%	(25% + 5%) = 30%
2,500 PV	30%	5	250	5%	(30% + 5%) = 35%
7,500 PV	35%	10	500	5%	(35% + 5%) = 40%

Important Note: Body Category has volume (CV/QV) that corresponds to 60% of the purchase price.

Personal Volume (PV):

The total volume of your Client purchases combined with your personal purchases.

New Client Personal Volume (NCPV):

The sales volume generated from all of your New Client orders.

New Client Bonus:

An additional 5% PV commission earned when you achieve the PV, New Client, and NCPV requirements. This additional 5% is on all your commissionable PV for the month!

Team Track

In addition to the Seller Track that allows you to earn on your Personal Volume, you can also earn through building a team. Your Personal Volume is not capped and counts towards your Team Volume. Through generating both PV and TV, you can advance to new titles and earn even more!

Team Volume (TV): your PV plus the PV of all the Advocates on your team. TV determines your title.

Commissionable Team Volume (CTV): the remaining Team Volume after your downline Advocate’s PV commissions have been paid. You will be paid up to 10% on their CTV, depending on your title.

Title Advancement Bonus: a one-time cash bonus you receive for achieving a new title for the first time. The Ambassador title and above you have the opportunity to unlock additional cash bonuses when you maintain that title or above for two consecutive months.

Title Qualifications			Commission				Title Advancement Bonus			
Title	Team Volume	Personal Volume	Level 1	Level 2	Level 3	Level 4	1 st	2 nd	3 rd	Total Potential Title Bonus
Sr. Advocate	250	150	6%							
Pioneer	500	150	7%							
Educator	1,000	150	8%	6%			\$50			
Executive	2,500	300	9%	7%	6%		\$75			
Activist	5,000	300	9%	9%	7%	6%	\$100			
Ambassador	10,000	500	10%	10%	8%	8%	\$150	\$150	\$200	\$500

When you are promoted to Ambassador you will receive an invitation to join our Crunchi Leadership Circle, giving you access to additional perks and rewards.

- First-time promotion gift and call with our Co-Founders
- Invitation to the monthly Crunchi Leadership Circle call with our Corporate team
- Consecutive Title Advancement Bonus and Gift (when you hit your Paid As Title of Ambassador or above 3 months in a row)
- Access to the Crunchi Leadership Circle section on Crunchi.com and Crunchi exclusive leader support email
- Special gifts, seating, leadership training, and recognition at special events
- Early access to New Products (complimentary product based on Recognition Title)
- Crunchi-versary Gift and a personal message from our Corporate Team
- Personal Birthday message from our Corporate Team
- And so much more!

Additional Ambassador Qualifications			
Title	Max Leg Volume	Paid as Leg	New Advocate Enrollment Minimum
Ambassador	5,000	3 Pioneers+	1 every 3 months

Leader Track

In addition to the Seller Track and Team Track, you can also earn by developing new generations of leaders!

Title	Team Commissions				Generation Bonus					Title Advancement Bonus			
	Lvl 1	Lvl 2	Lvl 3	Lvl 4	1 st	2 nd	3 rd	4 th	5 th	1 st	2 nd	3 rd	Total Potential Title Bonus
Ambassador	10%	10%	8%	8%						\$150	\$150	\$200	\$500
Luminary	10%	10%	9%	9%	1%					\$200	\$200	\$400	\$800
Trailblazer	10%	10%	9%	9%	1%	0.5%				\$300	\$300	\$600	\$1,200
Visionary	10%	10%	9%	9%	1%	1%				\$400	\$400	\$800	\$1,600
Innovator	10%	10%	9%	9%	1%	1%	0.5%			\$500	\$500	\$1,000	\$2,000
Legend	10%	10%	9%	9%	1%	1%	1%	0.5%		\$750	\$750	\$1,500	\$3,000
Legend I	10%	10%	9%	9%	2%	1%	1%	1%	0.5%	\$1,000	\$1,000	\$2,000	\$4,000
Legend II	10%	10%	9%	9%	2%	2%	1.5%	1%	0.5%	\$1,500	\$1,500	\$3,000	\$6,000
Legend III	10%	10%	9%	9%	2%	2%	1.5%	1%	1%	\$2,000	\$2,000	\$4,000	\$8,000
Icon	10%	10%	9%	9%	2%	2%	2%	2%	1%	\$4,000	\$4,000	\$8,000	\$16,000

Builder Bonus: Develop a new Ambassador and receive a matching Ambassador TAB if you are the first upline Advocate with Recognition and Paid As Title of Ambassador or higher.

Generation: a group of downline Advocates that starts with an Ambassador or higher Recognition Title Advocate and includes everyone below them, down to (but not including) the next Ambassador Recognition Title or higher. You can earn up to 2% on your Generations CTV.

Builder Bonus				
	1 st	2 nd	3 rd	Total Potential Bonus
Ambassador or higher	\$150	\$150	\$200	\$500

Jewelry Bonus		
Ambassador	3 consecutive months	Crunchi Necklace
Luminary +	3 consecutive months	Title Cuff

Leader Track Qualifications

As a Leader, the following qualifications are required.

Leader Track Title Qualifications						
Title	Monthly TV	Monthly PV	Max Leg Volume	Paid As Leg	New Adv Enroll Min	New Generation Min
Ambassador	10,000	500	5,000	3 Pio+	1 every 3 months	
Luminary	17,500	500	8,750	3 Edu+	1 every 3 months	
Trailblazer	25,000	500	12,500	3 Exe+	1 every 3 months	
Visionary	50,000	500	25,000	3 Act+	1 every 3 months	
Innovator	100,000	500	50,000	3 Amb+	1 every 3 months	1 every 12 months
Legend	200,000	500	100,000	4 Amb+	1 every 3 months	1 every 12 months
Legend I	400,000	500	200,000	4 Amb+		1 every 12 months
Legend II	800,000	500	400,000	4 Amb+		1 every 12 months
Legend III	1,500,000	500	750,000	4 Amb+		1 every 12 months
Icon	3,000,000	500	1,500,000	4 Amb+		1 every 12 months

Max Leg Volume: the maximum volume one leg can contribute to your total TV.

Paid As Leg: the number of legs that must have at least one Advocate paid as that designated title or higher. A leg starts with an Advocate on your first level and it encompasses their entire team.

New Advocate Sponsor Minimum: a requirement to personally Sponsor one new Advocate within a rolling three-month period.

New Generation Minimum: a requirement to develop one new first generation to you within a 12 month rolling period.