

# 4 In 1 Facial Mist

## PRODUCT LINE-UP

Product Name	Size	Advo Price	Retail Price
4 In 1 Facial Mist	1.7 fl. oz. / 50 mL	\$30.40	\$38.00



## WHAT IS IT

Your all-day skin reset in a weightless mist. This EWG Verified multitasker is powered by marine actives to hydrate, set, refresh, and help shield — all with an uplifting scent and eco-conscious packaging made for on-the-go.

## WHY YOU NEED IT

Simplifies your routine while giving your skin what it needs all day—whether you're bare-faced or full glam.

## WHO IT'S FOR

- For all skin types, including sensitive
- Dry, tight, or dull skin that needs a hydration boost
- Makeup wearers desiring a dewy, skin-like set without caking or buildup
- Oily or unbalanced skin that needs a midday refresh
- Anyone facing screen time, pollution, or daily skin stress
- Those who love a calming, uplifting ritual in their routine
- Anyone who wants one mist that does it all

## WHAT IT DOES

- Hydrates to plump and prep before skincare or makeup
- Sets makeup with a fresh, dewy (not shiny), weightless finish — no caking or buildup.
- Refreshes and rebalances oily or unbalanced skin throughout the day
- Uplifts the senses with grounding bergamot and calming lavender
- Shields against daily stressors like pollution and screen time
- Soothes and calms the skin

## WHAT ELSE YOU NEED TO KNOW

- Clinically tested and proven safe for all skin types, including sensitive
- Free from synthetic fragrance
- Third-party tested for heavy metals & gluten
- A sleek, portable aluminum bottle that's perfect for on-the-go

## HOW IT WORKS

### Marine Ferment Extract



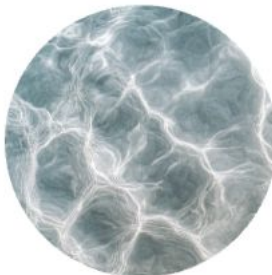
#### What is it?

A bioactive complex derived from marine microorganisms, including red algae

#### What does it do?

Supports the skin barrier & helps protect against daily stressors

### Sea Minerals



#### What is it?

A blend of ocean-derived minerals and antioxidants

#### What do they do?

Hydrates, soothes, and visibly balances skin

### Noni Fruit

**What is it?**

An antioxidant- and anti-inflammatory-rich tropical fruit extract

**What does it do?**

Calms and visibly brightens

### Mushroom-Derived Beta-Glucan

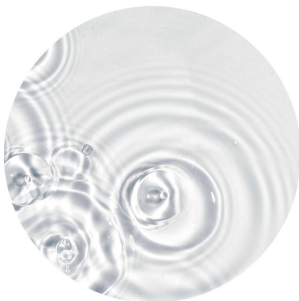
**What is it?**

A hydration-boosting compound derived from mushrooms

**What does it do?**

Delivers deep hydration and barrier support for dewy, plump skin

### Niacinamide

**What is it?**

Also known as vitamin B3, niacinamide is a powerhouse antioxidant

**What does it do?**

Visibly brightens and minimizes the appearance of pores

### Lavender & Bergamot

**What is it?**

A blend of calming lavender and grounding bergamot essential oils

**What does it do?**

Refreshes and uplifts the senses

FOR BEST RESULTS

Holding the bottle several inches from the face, mist in an even layer over the entire face.

Endless Ways to *Mist*

How does it work in my *makeup routine*



Step 1:  
Prime



Step 2:  
Base



Step 3:  
Concealer



Step 4:  
Blush



Step 5:  
Set



Step 6:  
Refresh  
*(throughout the day)*

How does it work in my *skincare routine*



Step 1:  
Cleanse



Step 2:  
Tone



Step 3:  
Treat



Step 4:  
Moisturize



Step 5:  
Boost



Step 6:  
Refresh  
*(throughout the day)*

## SUSTAINABLE PACKAGING



→ *Infinitely* recyclable aluminum tube

→ With a *100%* BPA-free, BPS-free, & phthalate-free liner

## How to Recycle

1. Remove BPA-free, BPS-free, and phthalate-free cap. Wash the bottle and all components clean.
2. Drop the bottle into a recycle bin.\*
3. Recycle the plastic cap through Pact Collective.\* [Click to learn more](#)

\*Curbside recycling programs vary by location. Check your local guidelines for more information.

## UNIQUE SELLING PROPOSITION

### Safe and effective multitasking mist

Powered by marine actives, this EWG Verified, multitasking mist hydrates, sets, refreshes, and shields in one step.

Lightweight and portable, it's made to move with you—anytime, anywhere.

### Made without potentially harmful ingredients widely used in “clean” skincare products:

- No ethoxylated ingredients
- No silicones
- No chemical & nano mineral sunscreen ingredients
- No disodium EDTA
- No phenoxyethanol
- No synthetic fragrance
- No GMO ingredients

And many more. [Click to learn more about our banished list](#)

### Plastic-free primary packaging

Bottle is made of infinitely recyclable aluminum.

## THE CRUNCHI® WAY

### 4 In 1 Facial Mist Badges



#### 4 In 1 Facial Mist Third-Party Testing

- Tested for heavy metals lead, arsenic, mercury, cadmium, antimony and chromium and confirmed well below the United States, Canadian, and European Union cosmetic limits.
- All ingredients are sourced ethically from reputable U.S. companies and their global suppliers.
- All essential oils have been tested for purity and are free from any form of adulteration.
- All ingredients are gluten free and formula has been third-party tested for gluten.

#### WORDS TO SAY

“Ever get that midday dry, tired skin feeling? I just spritz this mist and instantly feel refreshed and hydrated.”

“If your makeup starts fading or looking cakey, try setting it with this lightweight mist. It gives such a natural, glowing finish that lasts all day.”

“I’m on my screens a lot, and pollution is real. This mist helps protect my skin from all that stress, plus it smells amazing with calming lavender and bergamot.”

“When my skin gets oily or off-balance by afternoon, this mist is my go-to pick-me-up. It refreshes and soothes without ruining my look.”

#### CALL TO ACTION

Looking for tips on how to get the best results from your 4 In 1 Facial Mist? We've got you covered! Check out additional resources in the Penny App. Share these insights with confidence and enhance your skincare and makeup routines along with your followers.

HOW IS IT DIFFERENT

	4 In 1 Facial Mist	Clarilight Facial Essence
<b>Ideal For</b>	All skin types, including sensitive skin	Normal/Combination, Dry, Oily, Acne-Prone, & Teen
<b>Key Benefits</b>	<ul style="list-style-type: none"> <li>• Hydrates</li> <li>• Sets</li> <li>• Refreshes</li> <li>• Shields</li> </ul>	<ul style="list-style-type: none"> <li>• Gently exfoliates</li> <li>• Hydrates</li> <li>• Soothes</li> </ul>
<b>Hero Ingredients</b>	<ul style="list-style-type: none"> <li>• Marine Actives</li> <li>• Sea Minerals</li> <li>• Noni Fruit</li> </ul>	<ul style="list-style-type: none"> <li>• AHAs</li> <li>• Birch &amp; Willow Leaf Extracts</li> <li>• Hyaluronic Acid</li> </ul>

## 4 In 1 Facial Mist INGREDIENT BREAKDOWN

INGREDIENT	FUNCTION	SOURCE
Water	Solvent	N/A
Propanediol	Performance Boosting	Plant
Glycerin	Humectant	Plant
Niacinamide (Vitamin B3)	Performance Boosting/ Antioxidant/ Humectant	Safe Synthetic
Aloe Barbadensis Leaf Juice*	Performance Boosting	Plant
Sea Water/Maris Aqua	Performance Boosting	Plant
Pseudoalteromonas Ferment Extract	Performance Boosting	Plant
Algin	Performance Boosting/ Humectant	Plant
Polylysine	Preservative	Safe Synthetic
Morinda Citrifolia (noni) Fruit Powder	Performance Boosting/ Antioxidant	Plant
Arthrospira Platensis (Spirulina) Extract	Performance Boosting/ Antioxidant	Plant
Beta-Glucan	Performance Boosting/Antioxidant/ Humectant	Safe Synthetic
Polyglyceryl-4 Caprate	Emollient/Performance Boosting	Plant
Lavandula Angustifolia Oil*	Scent (Essential Oil)	Plant
Citrus Aurantium Bergamia (Bergamot) Fruit Oil	Scent (Essential Oil)	Plant
Citric Acid	Performance Boosting/antioxidant	Plant

See ingredient lists for essential oil constituents and/or incidental ingredients.

## INGREDIENTS

Water, Propanediol, Glycerin, Niacinamide, Aloe Barbadensis Leaf Juice\*, Sea Water/Maris Aqua, Pseudoalteromonas Ferment Extract, Algin, Polylysine, Morinda Citrifolia (Noni) Fruit Powder, Arthrospira Platensis (Spirulina) Extract, Beta-Glucan, Polyglyceryl-4 Caprate, Lavandula Angustifolia Oil\*, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Citric Acid, 1,2-Hexanediol\*\*, Pentylene Glycol\*\*, Sodium Chloride\*\*, Citral†, Geraniol†

\*Certified Organic Ingredient

†Essential Oil Constituent

NOTE: We prioritize the use of certified organic ingredients in our formulations. Due to the unpredictable nature of the organic supply chain, there may be unforeseen disruptions (e.g.: crop failures, natural disasters, etc.) that could impact the availability of organic ingredients, and conventional (Non-GMO) ingredients may be substituted. For the most up-to-date certified organic ingredient declaration, please refer to the individual product page on Crunchi.com.

## FAQs

Q: Is 4 In 1 Facial Mist suitable for all skin types?

A: Yes, it has been clinically tested suitable for all skin types, including sensitive skin.

Q: Is 4 in 1 Facial Mist safe for use if I am pregnant or nursing?

A: Crunchi's mission is to create safe, high-performing cosmetics free of the many potentially harmful ingredients found in most conventional products on the market. However, if you have any specific ingredient questions or concerns with use during pregnancy or breastfeeding please consult with your healthcare provider prior to use.

Q: When is the best time to apply 4 in 1 Facial Mist?

A: Our 4 In 1 Facial Mist features a hydrating, fast-absorbing formula that can be applied under or over makeup and skincare day or night, anytime, anywhere.

Q: Is 4 in 1 Facial Mist compatible with all color cosmetic and skincare products? This formula was designed to work flawlessly with all Crunchi products.