

# Replenishing Body Oil

## PRODUCT LINE-UP

Product Name	Size	Advo Price	Retail Price
Replenishing Body Oil	3.38 fl. oz. / 100mL	\$38.40	\$48.00



## WHAT IS IT

A clean, fast-absorbing body oil with a lightweight serum-oil hybrid texture. Powered by certified organic oils and olive squalane, it delivers non-greasy hydration that smooths rough patches and restores glow. Fragrance-free and gentle enough for the whole family—use it anywhere from dry skin to hair ends.

## WHY YOU NEED IT

Dry skin can show up anywhere — cuticles, knees, elbows, even hair ends. Most oils feel greasy or overly scented. This one absorbs quickly and leaves nothing behind.

## WHO IT'S FOR

- Anyone with dry or dehydrated skin on the body
- Those dealing with rough patches—hands, elbows, knees, cuticles, and heels
- Sensitive skin types (it's fragrance-free and family-safe)
- Skin that's post-sun or in need of quick, soothing moisture
- Anyone who wants a body-focused oil that multitasks—from cuticles to hair ends

## WHAT IT DOES

- Delivers long-lasting hydration
- Absorbs fast, never greasy or sticky
- Softens and smooth rough, dry skin
- Visibly plumps and restores skin's natural glow
- Helps support the skin barrier to lock-in moisture

## WHAT ELSE YOU NEED TO KNOW

- Clinically proven safe for sensitive skin
- Fragrance-free
- Third-party tested for heavy metals and gluten
- A sleek, portable aluminum bottle with a mess-free lockable pump

## HOW IT WORKS

### Certified Organic Sweet Almond Oil



#### What is it?

A nutrient-dense oil rich in oleic acid, linoleic acid, and vitamin E

#### What does it do?

Deeply nourishes and soothes dry, sensitive skin

### Certified Organic Jojoba Oil



#### What is it?

A lightweight oil packed with antioxidants and wax esters that mimic the skin's natural sebum

#### What do they do?

Balances, softens, and restores glow

## Olive Squalane



### What is it?

A fast-absorbing, olive-derived lipid that mimics your skin's natural oils

### What does it do?

Boosts hydration, strengthens the skin barrier, and locks in moisture. Fast-absorbing and non-greasy

## Certified Organic Sunflower Oil



### What is it?

A lightweight oil rich in linoleic acid and vitamin E

### What does it do?

Soothes and smooths dry, irritated skin

## Certified Organic Coconut Oil



### What is it?

An antioxidant-rich oil with natural fatty acids

### What does it do?

Helps protect against moisture loss and environmental stressors

**FOR BEST RESULTS**

Massage onto freshly cleansed skin until fully absorbed morning and night.

**Pro tip:** Apply Replenishing Body Oil in the morning and Age-Defying Body Treatment at night — or layer them together for extra hydration and glow.

## Body Routine



**Step 1:**  
Cleanse



**Step 2:**  
Hydrate



**Step 3:**  
Treat\*



**Step 4:**  
Protect

\*Recommended for those targeting signs of aging or looking to prevent early aging.

## SUSTAINABLE PACKAGING



## How to Recycle

1. Remove pump. Wash the bottle and all components clean.
2. Drop the bottle into a recycle bin.\*
3. Recycle the plastic pump through Pact Collective.\* [Click to learn more](#)

\*Curbside recycling programs vary by location. Check your local guidelines for more information.

## UNIQUE SELLING PROPOSITION

### High performing serum-oil hybrid texture

Powered by certified organic botanical oils and olive squalane. It absorbs quickly, nourishes deeply, and soothes dry patches—without the greasy feel. Fragrance-free and gentle enough for the whole family.

### Safe oil extraction process

We use a mechanical extraction method that avoids harmful chemicals like hexane and preserves the integrity of the oils' nutrients.

### Made without potentially harmful ingredients widely used in “clean” skincare products:

- No ethoxylated ingredients
- No silicones
- No disodium EDTA
- No phenoxyethanol
- No synthetic fragrance
- No GMO ingredients

And many more. [Click to learn more about our banished list](#)

### Plastic-free primary packaging

Bottle is made of infinitely recyclable aluminum.

## THE CRUNCHI® WAY

### Replenishing Body Oil Badges



### Replenishing Body Oil Third-Party Testing

- Tested for heavy metals lead, arsenic, mercury, cadmium, antimony and chromium and confirmed well below the United States, Canadian, and European Union cosmetic limits.
- All ingredients are sourced ethically from reputable U.S. companies and their global suppliers.
- All ingredients are gluten free and formula has been third-party tested for gluten.

### WORDS TO SAY

“I didn’t realize how dry my skin actually was until I started using this. It soaks in fast, not greasy at all, and makes my skin feel soft. I’ve been using it on my elbows, hands, and even my hair ends. It’s become a staple for our whole family.”

“You know how most body oils leave you feeling coated in something? This one doesn’t. It sinks right in and leaves your skin feeling smooth and hydrated. No scent, no slick feeling. And because it’s fragrance-free, it’s perfect for everyone in the family.”

“If your hands or cuticles are dry, or your skin’s looking a little blah, try this. I keep it by the sink and use a little after I wash my hands. It’s also great after a day in the sun. My kids even ask for it when their skin gets dry.”

“This has become my go-to anytime my skin feels rough or dry. It’s gentle, clean, and safe for the whole family. I use it on my kids’ dry spots and on myself from shoulders to heels. It just works.”

“I call this my head-to-toe glow oil. Cuticles, knees, elbows, hair ends—it covers it all. It’s clean, non-greasy, and since it’s fragrance-free, I can use it on anyone in the house.”

### CALL TO ACTION

Looking for tips to get the best results from your Replenishing Body Oil? We’ve got you covered.

Head to the Advocate Resource Center (ARC) for helpful tools and tips you can use and share. Use these insights to elevate your own body care routine and confidently pass them along to your followers.

## HOW IS IT DIFFERENT

	Replenishing Body Oil	Age-Defying Body Treatment
<b>Ideal For</b>	All skin types, including sensitive. Gentle enough for the whole family.	All skin types, especially those with aging or preventative aging concerns.
<b>Key Benefits</b>	<ul style="list-style-type: none"> <li>• Hydrates</li> <li>• Nourishes</li> <li>• Soothes</li> </ul>	<ul style="list-style-type: none"> <li>• Firms</li> <li>• Tones</li> <li>• Brightens</li> </ul>
<b>Hero Ingredients</b>	<ul style="list-style-type: none"> <li>• Certified organic sweet almond oil</li> <li>• Certified organic jojoba oil</li> <li>• Olive squalane</li> </ul>	<ul style="list-style-type: none"> <li>• Advanced Peptide Technology</li> <li>• Stable Vitamin C</li> <li>• Mango Seed Butter</li> </ul>

## INGREDIENT BREAKDOWN

INGREDIENT	FUNCTION	SOURCE
Prunus Amygdalus Dulcis (Sweet Almond) Oil*	Emollient/Antioxidant	Plant
Helianthus Annuus (Sunflower) Seed Oil*	Emollient/Antioxidant	Plant
Cocos Nucifera (Coconut) Oil*	Emollient/Antimicrobial	Plant
Simmondsia Chinensis (Jojoba) Seed Oil*	Emollient/Antioxidant	Plant
Squalane	Emollient	Plant
Vitis Vinifera (Grapeseed) Oil*	Emollient/Antioxidant	Plant
Tocopherol	Antioxidant	Plant

\*Certified Organic Ingredient

## INGREDIENTS

Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Helianthus Annuus (Sunflower) Seed Oil\*, Cocos Nucifera (Coconut) Oil\*, Simmondsia Chinensis (Jojoba) Seed Oil\*, Squalane, Vitis Vinifera (Grapeseed) Oil\*, Tocopherol

\*Certified Organic Ingredient

NOTE: We prioritize the use of certified organic ingredients in our formulations. Due to the unpredictable nature of the organic supply chain, there may be unforeseen disruptions (e.g.: crop failures, natural disasters, etc.) that could impact the availability of organic ingredients, and conventional (Non-GMO) ingredients may be substituted. For the most up-to-date certified organic ingredient declaration, please refer to the individual product page on Crunchi.com.

## FAQs

Q: Is Replenishing Body Oil suitable for sensitive skin or kids?

A: Yes. It's been clinically tested and shown to be suitable for all skin types, including sensitive skin. Gentle enough for the whole family. As always, if you have any specific ingredient concerns we recommend working with a trusted healthcare provider prior to use. Please note that you should not use this product on an open wound without consulting with a qualified healthcare professional first.

Q: How is this product different from retired Crunchi Littles Super Serum?

A: Replenishing Body Oil was created to meet the demand for Littles Super Serum uses as well as the rest of the family. Both formulas are very similar in performance and are crafted with ingredients gentle enough to be used by the whole family. In terms of ingredients, Replenishing Body Oil contains Organic Jojoba Seed oil, Organic Sunflower Seed Oil, and Tocopherol, similar to Super Serum but additionally has Organic Sweet Almond Oil, Organic Coconut Oil, Grapeseed Oil and Squalane.

Q: Many conventional body oils contain mineral oil as the primary ingredient, why is it important to avoid mineral oil?

A: Mineral oil is a liquid mixture obtained from crude petroleum oil used as a skin moisturizer. It may contain various amounts of carcinogenic PAHs (Polycyclic Aromatic Hydrocarbons) and other petroleum contaminants, depending on the level to which it has been refined. There is consistent evidence that untreated or mildly-treated mineral oils are carcinogenic of the skin in humans.

## FAQs

Q: Can I use it day or night?

A: Absolutely. Its lightweight, fast-absorbing texture makes it perfect for any time of day.

Q: Is it fragrance free?

A: Yes. It contains no synthetic fragrance, “natural fragrance”, or essential oils, which makes it ideal for sensitive skin.

Q: Can I use it head to toe?

A: Replenishing Body Oil is designed for use on the body. While it's safe and gentle, we recommend using I AM Luminous for the face, as it's specifically formulated with oils ideal for delicate facial skin.

Q: I try to avoid seed oils in my food choices, so should I be concerned about seed oils in a product that comes into contact with my skin?

A: The claim that sunflower, safflower, grapeseed, or other seed oils can be harmful to skin simply because they're high in PUFAs (polyunsaturated fatty acids) is not accurate for the following reasons:

- Your skin naturally contains PUFAs. Linoleic acid—a type of PUFA—is essential for maintaining a healthy skin barrier. Low levels have been associated with dry, flaky, or acne-prone skin.
- It's not the oil type—it's the processing. Cold-pressed, unrefined oils are significantly different from those that have been heavily refined or extracted using solvents. The potential for oxidation and harmful byproducts stems from poor processing, not the PUFA content alone.
- PUFAs aren't inherently unstable on skin. While it's true that some polyunsaturated oils oxidize more quickly than saturated fats, that doesn't mean they're toxic or harmful topically. Many offer anti-inflammatory and barrier-repairing benefits, especially when stabilized adequately in formulations.