



BEAUTY

Siren Eyes: One Of TikTok's Favorite Trends

by SHARON FEIEREISEN 🕒 October 7th, 2022



"Siren eyes are all the rage right now and rightfully so," says [Kristen Fortier](#), makeup artist and product innovation lead for [Crunchi Cosmetics](#). "The process to create siren eyes is actually pretty simple and can be achieved with just a few staple products."

Keep reading for a look at Fortier's step-by-step guide.

Step 1: "Create a smoky but natural eyeshadow look that elevates the eyes. Use a palette that is already curated to create this look like [Crunchi's Shadow Bar Vol. II](#). Focus on placing the shadow in and slightly above your natural crease while blending up toward the end of the brow bone. The goal is to give the eyes a lifted, elongated appearance."

Step 2: "Use a pigmented black eyeliner pencil to create a winged liner from the outer corner of the eyes to just above the crease. An easy way to make sure your wing is right for your eye shape is to line up your lower lash line and the end of your brow bone."

Step 3: "Use a dark brown or black eyeshadow to smoke out the wing to give it a very sultry finish. Using an angled brush or small eyeshadow brush is best for this."

Step 4: "Apply a black eyeliner on your upper and lower water lines. This will help create the illusion of a thick lash band and play up the smokiness of the eye look. If you have smaller eyes, I recommend only applying the black eyeliner halfway across the lower waterline."

Step 5: "Take your dark brown or black eyeshadow and smoke out the lower lash line. This will help take away any harshness of the waterline eyeliner."

Step 6: "Apply several coats of a volumizing mascara to the top and bottom lashes. If desired, you can also add a few individual lashes to the outer corner of the eyes to emphasize the wing."

Step 7: "Keep the inner corner of the eyes looking clean by placing highlighter like [Crunchi's Luminescence Highlighter](#) or a shimmer eyeshadow to reflect light and keep the eyes looking sultry but bright."

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