

## TZR

(Makeup)

### This Minimalist Spin On Winged Liner Is Taking Over TikTok



BY CATHERINE  
SANTINO  
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A makeup artist breaks down the trend.

“This look is an excellent way to give the eyes a lifted appearance and is also great for those who prefer to stick to a more natural eye look with a classic, elevated finish,” Kristen Fortier, makeup artist and product innovation lead for Crunchi Cosmetics, tells TZR. Fortier also says that recreating this trend is actually quite simple — all you need is the right products and tools. First, she recommends using a concealer that can double as an eye primer for all-day wear. “My go-to concealer for all clients is Crunchi’s My Alibi Concealer + Eye Primer,” she says. “For a more natural look, you will want to choose a shade that is the closest to your skin tone to really enhance the ‘invisible’ effect. For a more dramatic look, choose a concealer shade that is two to three shades darker than your skin tone.” You’ll also need a slanted brush to create the smooth, sharp edges of the eyeliner.

## Crunchi

### My Alibi Concealer + Eye Primer

\$34

This full coverage concealer conceals blemishes and dark circles while doubling as an eye primer, so your eyeshadow looks will stay put all day long.



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