

# CRUNCHI® *In the News*



## *October Favorites*

### CRUNCHI® EVERLUXE™ LIP CRAYON

Highly pigmented, nourishing lip crayons with a long-lasting satin finish.

Everluxe™ Lip Crayons are formulated with the perfect blend of nourishing organic ingredients that leave the lips hydrated and deliver safe, color-packed pigment that lasts. Everluxe™ glides on smooth for a beautiful satin finish that will keep the lips looking luscious. Everluxe™ Lip Crayons deliver the performance of a lipstick in a sustainable, sharpenable wooden pencil to minimize packaging waste. Available in 5 gorgeous shades.

Apply directly to the lips. For added shine, pair it with the Hydrogloss® Lipgloss.

**Pro Tip:** Use a freshly sharpened Everluxe™ Lip Crayon as a lip liner, applied around the lip line, to create a fuller looking lip. Next, fill in the rest of the lips with your desired lip crayon shade and top with Hydrogloss® Lipgloss. \$28 available at [crunchi.com](http://crunchi.com).



Acai, Plum Kiss, Rosewood, Savvy, Serendipity



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