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Beauty Experts Say These Are The Foundation Mistakes You Should Avoid At All Costs If You Want To Look Younger

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Makeup is such a powerful tool; many women rely on it every day to accentuate their natural beauty, conceal unwanted blemishes, and maintain a **youthful** glow. Few products are as reliable as a good **foundation**, which can keep your complexion looking smooth, even, and spot-free. However, there are a few mistakes you should be wary of if you want to avoid aging; one wrong step and you could end up looking older rather than younger.

To learn more, we spoke to **Kristen Fortier**, Makeup Artist & Product Innovation Lead for **Crunchi**, and Celebrity Makeup Artist **Lilly Keys** of **HIDE** cosmetics. They pointed us towards two foundation mistakes you should avoid at all costs if you want to conceal signs of aging rather than accentuate them: using the wrong color and applying makeup to dry skin.

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