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BEAUTY

## 6 Millennial Beauty Trends We Can't Get Enough of in 2023



By [Michaela Magliochetti](#) • Published Feb 17, 2023

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Like so many other millennials, we grew up with the inception of YouTube, where we watched hours of eyeshadow tutorials, curl-scrunching methods and concealer hacks. Many years (and many social platforms) later, millennials now find themselves walking a tightrope between wearing their hair and makeup the way they're used to and getting [bullied by](#) Gen Z peers for their choices. Be it scalp skincare or thinner brows, find out which beauty trends appeal most to millennials below.

### MEET THE EXPERTS

- [Jenny Patinkin](#), celebrity makeup artist and founder of her eponymous brand
- [Joey Healy](#), eyebrow expert and founder of his eponymous band
- [Dr. Sheila Farhang](#), a board-certified dermatologist in Arizona
- [Kristen Fortier](#), makeup artist & product innovation lead for [Crunchi Cosmetics](#)
- [Dr. Andrea Suarez](#), aka Dr.Dray, a board-certified dermatologist and YouTuber

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