

CRUNCHI® *In the News*

InStyle

Step 6: Apply Mascara

\$28.00

SHOP IT

No smoky look is complete without full lashes. Be sure to apply several coats of Crunchi Shattered Mascara (or whatever your personal favorite is) to the top and lower lash line.

"Coat each lash by wiggling the mascara from the root to the top of the lash," says Fortier. "To create extra length and separation, use a clean mascara wand or spoolie to brush through the lashes after applying your mascara."



CREDIT: COURTESY

Step 1: Prime Your Eyelids

\$34.00

SHOP IT

"Start by using a primer on your eyelids to keep the product locked in all day and to prevent creasing throughout the day," says Scibelli. He also suggests taking the primer along the lower lash line so that the product grips to the under-eye area, as well.



CREDIT: COURTESY

We're a fan of Crunchi My Alibi Concealer + Eye Primer.

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