



SMART PRIMER®

Smooths

FINE LINES & PORES

Our New & Improved Smart Primer® smooths the appearance of fine lines and pores, creating an even canvas for effortless makeup application that lasts all day.



I absolutely love it!

It is so creamy and smooth! It really helps my foundation stay on all day long!

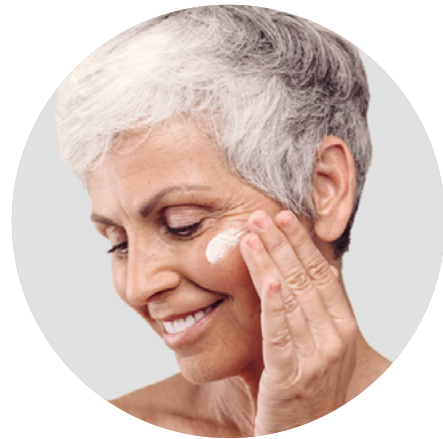
- JOANN S.

BENEFITS

Skin-Loving Ingredients

Great for All Skin Types

Minimizes the Appearance
of Fine Lines and Pores



CRUNCHI®

FOR BEST RESULTS

For all-day wear, apply before foundation to create a smooth, even canvas.

BETTER TOGETHER

The perfect trio for a flawless complexion: New & Improved Smart Primer®, Beautifully Flawless Foundation, and our Crunchi No. 1 Flat Top Brush.

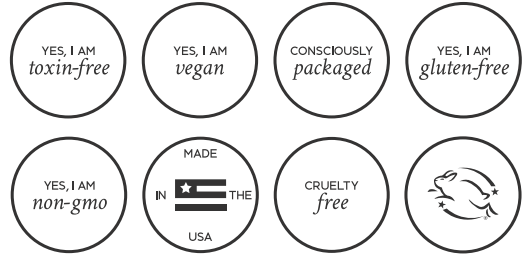


A SMOOTH, EVEN CANVAS

Our New & Improved Smart Primer® smooths the appearance of fine lines and pores, creating an even canvas for effortless makeup application that lasts all day. It is now packed with more skin-loving ingredients like mushroom extract and sunflower seed oil to leave you with fresh, healthy-looking skin. Smart Primer® will elevate your foundation to another level of unprecedented performance.

PACKAGING

Packaged in a recyclable glass bottle with a 100% BPA-free/Phthalate-free pump and recyclable cap.



INGREDIENTS:

Water (Aqua), Caprylic/Capric Triglyceride, Coconut Alkanes, Propanediol, Glycerin, Silica, Capryloyl Glycerin/Sebacic Acid Copolymer, Sorbitan Sesquioleate, Diheptyl Succinate, Tri(Polyglyceryl-3/Lauryl) Hydrogenated Trilinoleate, Helianthus Annuus (Sunflower) Seed Oil*, Aloe Barbadensis Leaf Juice Powder*, Rosa Canina Fruit Oil, Butyrospermum Parkii (Shea) Butter*, Tocopherol, Rosmarinus Officinalis (Rosemary) Leaf Extract, Tremella Fuciformis (Mushroom) Extract, Xanthan Gum, Sodium Chloride, Coco-Caprylate/Caprate, Maltodextrin, Hydrogenated Castor Oil, Jojoba Esters, Gluconolactone, Calcium Gluconate, Sodium Phytate, Potassium Sorbate, Sodium Benzoate, Alcohol, Citric Acid, Dimethicone

***Certified Organic Ingredients**

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