



Cheekmate® Liquid Blush

This beyond-clean formula is enriched with 100% pure earth pigments and plant squalane to deliver a lightweight, healthy flush of color that lasts.

\$32 USD

Available in three versatile shades designed to enhance every complexion with a flattering glow:



Guava

Soft neutral pink



Pomegranate

Warm pink rose



Spiced Mango

Warm deep coral



Step 1



Step 2

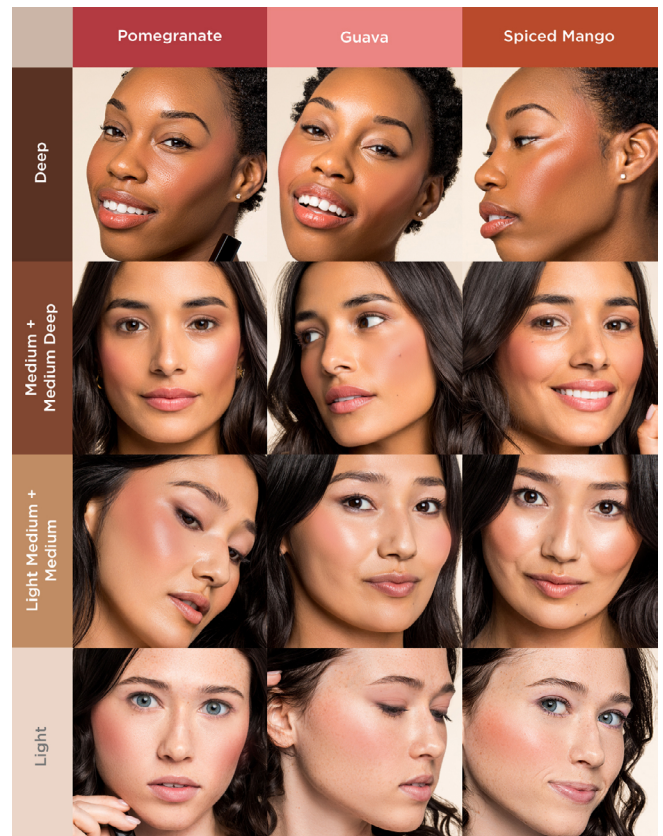
How To Use

Step 1: Use the soft and precise tip applicator to place two to three dots on each cheek.

Step 2: Use fingertips or our Luxury Vegan #4 Angled Brush to gently blend into your skin for a seamless finish.

Pro tip: For a soft, natural, customized look, apply over (or under) our Beautifully Flawless Foundation.

Get The Look



How It Works



100% Pure Earth Pigments

Deliver a long-lasting, healthy flush of color for all skin tones.



Plant Squalane

Helps provide a silky-smooth texture that's blendable and lightweight.



Ecocert Marshmallow Root and Meadowfoam Seed Oil

Helps hydrate, soothe, and plump.



Licorice Root Extract

Helps protect skin against environmental stressors.

What It's Free From

Each ingredient in our Cheekmate® Liquid Blush is safe and sustainably sourced. It does not include potentially harmful ingredients widely used in "clean" cosmetics:

- X Fragrance
 - X Phenoxyethanol
 - X FD&C pigments & Lake Dyes
 - X GMO ingredients
- And so many more...

[Click to learn more about our banished list](#)

How It's Made

Certified Plastic Neutral

Our goal: remove 100,000 lbs. of plastic from our oceans while reducing plastic use overall.

Recyclable glass tube

Placed in a 100% recyclable and biodegradable FSC-certified paper carton



BPA-free/
phthalate-free
plastic cap and
applicator wand

Pair With

Beautifully Flawless Foundation & No. 4 Angled Brush



Ingredient list

Ethylhexyl Palmitate, Glycerin, Mica, Glyceryl Stearate SE, Tribehenin, Silica Dimethyl Silylate, Silica, Glyceryl Caprylate, Dipotassium Glycyrrhizate, Limnanthes Alba (Meadowfoam) Seed Oil, Squalane, Water (Aqua), Glyceryl Undecylenate, Propanediol, Gluconolactone, Tremella Fuciformis (Mushroom) Extract, Sambucus Nigra Fruit Extract, Althaea Officinalis Root Extract, Sodium Benzoate, Calcium Gluconate, May Contain + / -: Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Manganese Violet (CI 77742)

NOTE: We prioritize using certified organic ingredients in our formulations whenever possible. However, there are rare instances when a formula's simple and effective ingredients cannot be sourced organically at the time of formulation and production. As always, each ingredient is carefully selected, and when organic sourcing is not available, we ensure each ingredient at least meets Non-GMO standards.