



## SHATTERED® MASCARA

*Unstoppable*  
LENGTH & VOLUME

*Don't just push lash boundaries—shatter them. Our Shattered® Mascara delivers unstoppable length, lift, and volume. The end result: bold, next-level lashes.*



***One word: OBSESSED!***

*If I could create my dream mascara, this would be it! It instantly lengthens, adds drama without clumping or flaking, glides on, is buildable and wet without being messy.*

- ANNA J.

### BENEFITS

Next-Level Length,  
Lift, & Volume

All-Day Water  
Resistant Wear

Buildable Formula

Lash-Boosting Organic  
Castor Seed Oil



HOW-TO VIDEO

CRUNCHI®

## FOR BEST RESULTS

To prep the lashes, use our Elite Eyelash Curler to lift and separate the lashes. Apply the mascara by gently wiggling the wand from the base of lashes to the tip. Repeat across your lashline, making sure to catch every lash. To build extra drama, apply 1-2 additional layers of mascara to the lashes.

**Pro Tip:** When applying additional layers, alternate between the eyes to give each layer time to adhere to the lashes. This will create stay in place, clump-free lash drama.



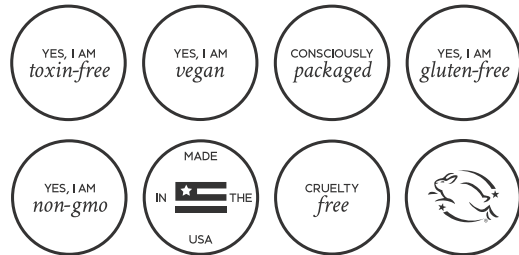
## SEE THE DIFFERENCE

No matter your lash type, our Shattered® Mascara will take your lashes to new heights! Designed with drama in mind, our Shattered® Mascara adds definition with a glossy, high-pigment finish, giving the eyes the spotlight they deserve.

Layer multiple applications for an instantly buildable, high-impact look that will outdo even the best false lashes. Thanks to its water-resistant formula, our Shattered® Mascara delivers clump-free lashes that last all day.

## PACKAGING

Shattered® Mascara is packaged in a glass tube, eliminating the need for wasteful plastic packaging and making it the first of its kind. 100% BPA/BPS-free/Phthalate-free cap, wand, and wiper.



### INGREDIENTS:

Water (Aqua), Butyrospermum Parkii (Shea) Butter\*, Acrylates Copolymer, Neopentyl Glycol Diheptanoate, Ricinus Communis (Castor) Seed Oil, Copernicia Cerifera (Carnauba) Wax/Copernicia Cerifera Cera, VP/Eicosene Copolymer, Glycerin, Euphorbia Cerifera (Candelilla) Wax/Candelilla Cera, Glyceryl Stearate SE, Stearic Acid, Helianthus Annuus (Sunflower) Seed Wax, Cellulose, Ethylhexylglycerin, Olea Europaea (Olive) Oil Unsaponifiables, Caprylyl Glycol, Shorea Robusta Resin, Rhus Verniciflua Peel Wax, Xanthan Gum, Sodium Hydroxide, Sodium Phytate, Sodium Carbonate, Alcohol, May Contain (+/-): Iron Oxides CI 77499

**\*Certified Organic Ingredients**

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