



My Alibi® Liquid Concealer

This multitasker is packed with skin-loving superfruits and 100% pure earth pigments to instantly blur and conceal under eye circles and imperfections while revealing better skin with time.

\$34 USD

Available in 6 dewy shades created to blend across all skin tones.



How To Use

Step 1: Using the doe foot applicator apply anywhere you want to seamlessly conceal, brighten and depuff.

Step 2: Working in small areas, blend using your finger or our No. 6 or No. 7 Brush using gentle strokes to achieve your ideal look.

Pro tip: For a subtle look, use the No. 6 or No. 7 Brush to apply a thin concealer layer and set it with our Translucent Finishing Powder to enhance durability and prevent creasing.

Get The Look

How It Works



Skin-Loving Superfruits:

A blend of olive, avocado, and jojoba oil helps hydrate, smooth, and depuff for visibly bright and healthy under eyes and skin.



100% Pure Earth Pigments:

The highest-purity-grade, naturally derived colorants instantly blur under eye circles and imperfections.



Snow Mushroom:

Helps provide a smooth lightweight texture that builds and blends effortlessly.

What It's Free From

My Alibi® Liquid Concealer does not include potentially harmful ingredients widely used in “clean” concealers:

- X No Phenoxyethanol
- X No PEGs
- X No FD&C Pigments & Lake Dyes
- X No Fragrance
- X No GMO Ingredients

And so many more...

[Click to learn more about our banished list](#)

Certified Plastic Neutral



Pair With

No. 6 or No. 7 Brush
Beautifully Flawless Foundation
Translucent Finishing Powder



Ingredient list

Simmondsia Chinensis (Jojoba) Seed Oil*, Olea Europaea (Olive) Fruit Oil*, Persea Gratissima (Avocado) Oil, Silica, Tribehenin, Capryloyl Glycerin/Sebacic Acid Copolymer, Butyrospermum Parkii (Shea) Butter, Polyglyceryl-6 Polyricinoleate, Jojoba Esters, Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Wax, Distearidimonium Hectorite, Lecithin, Squalane, Helianthus Annuus (Sunflower) Seed Oil, Sambucus Nigra (Elderberry) Fruit Extract, Glycerin, Althaea Officinalis (Marshmallow) Root Extract, Sodium Hyaluronate, Tremella Fuciformis Sporocarp (Snow Mushroom) Extract, Glyceryl Caprylate, Mica, Polyglycerin-3, Acacia Decurrens (Mimosa) Flower Wax, Glyceryl Undecylenate, Hydrogenated Lecithin, Ricinus Communis (Castor) Seed Oil, Tocopherol, Hydrogenated Castor Oil, May Contain (+/-): Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499)

*Organic

NOTE: We prioritize the use of certified organic ingredients in our formulations. Due to the organic supply chain's unpredictable nature, unforeseen disruptions (e.g., crop failures, natural disasters, etc.) could impact the availability of organic ingredients and conventional (non-GMO) ingredients that may be substituted. For the most up-to-date certified organic ingredient declaration, please refer to the individual product page on Crunchi.com.