

SHADOW BAR®

EYESHADOW PALETTES

*Ultra
Pigmented*

Our eyeshadows deliver smooth, blendable texture and rich pigment that is long-wearing and buildable. Our variety of colors and finishes make it easy to achieve any look.

“

These are the most versatile shades!

Take that everyday look to a glam look in seconds! The staying power of these shadows is off the chain. Pair this palette with the Highliner® and the Shattered® Mascara and the wow factor multiplies exponentially.

- ERIKA M.



HOW-TO VIDEO



BENEFITS

Vibrant & Blendable

Our eyeshadows are smooth, high-pigmented, and deliver vibrant colors that are buildable and blend effortlessly.

Long-Wearing

This long-wearing formula means your eyeshadow will stay vibrant and in-place all day.

CRUNCHI®

FOR BEST RESULTS

1. Prime your eyelids with My Alibi® Concealer or Beautifully Flawless Foundation.
2. Set with Translucent Finishing Powder.
3. Combine our variety of shades to create show-stopping looks! From natural to smoky, the possibilities are endless.

BETTER TOGETHER

For a perfect application, pair our eyeshadow with our No. 7 Allover Blender Brush, No. 8 Dense Blender Brush, and No. 9 Fluffy Blender Brush for a flawless finish.



EVERYTHING YOU WANT, NOTHING YOU DON'T

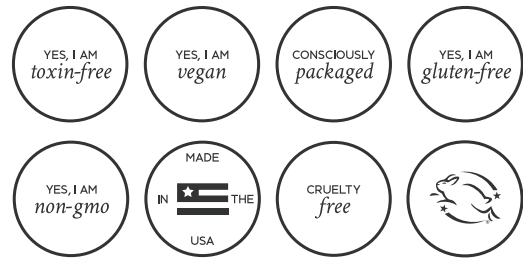
We are proud to say that our mica is sourced ethically and from regions that do not involve child labor practices. Additionally, we are transitioning to safe synthetic forms of mica in many of our products as this ingredient is more sustainable as ethically sourced mica resources are becoming less readily available.

PACKAGING

Plastic-free paperboard packaging. Hand-wrapped in eco-friendly, recyclable, and biodegradable educational wrap paper.

End of Life Instructions:

Paperboard compact: Widely recyclable. Remove tin pan. Soak compact in water for approximately 3 hours. Remove magnet & metal strip located at the front of the compact. Place paperboard in recycle bin. Tin pan: Widely recyclable. Remove from paperboard and place in recycle bin. Paper wrap: Widely recyclable. Remove and place in recycle bin.



INGREDIENTS:

Mica (CI 77019), Silica, Simmondsia Chinensis (Jojoba) Seed Oil*, Zinc Stearate, Bis-Stearyl Dimethicone, Dimethicone, Tocopherol, Rosmarinus Officinalis (Rosemary) Leaf Oil*, Phenethyl Alcohol, Ethylhexylglycerin, May Contain +/- : Titanium Dioxide (CI 77891)**, Manganese Violet (CI 77742)**, Iron Oxides (CI 77489, CI 77491, CI 77492, CI 77499)**

*Certified Organic Ingredient, **EcoCert

Ingredients vary depending on eyeshadow shade, for a full list of ingredients [click here.](#)

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