

# Age-Defying Body Treatment

## PRODUCT LINE-UP

Product Name	Size	Advo Price	Retail Price
Age-Defying Body Treatment	5.0 oz./ 141 g	\$46.40	\$58.00



## WHAT IS IT

Where clinically proven skincare actives meet clean body care. This advanced treatment helps visibly firm, tone, and brighten for smoother, more youthful-looking skin.

## WHY YOU NEED IT

Because your body ages too. Think wrinkles, crepiness, dark spots, and uneven tone and texture—your body deserves more than basic hydration. This is face-level skincare, reimagined for your body.

## WHO IT'S FOR

Anyone experiencing signs of aging below the neck, including:

- Loss of elasticity or firmness
- Crepiness or thinning skin
- Uneven tone or rough texture
- Dark spots or discoloration
- Preventative aging
- Looking for a cleaner, safer alternative that actually works

## WHAT IT DOES

- Visibly firms
- Smooths the look of fine lines, wrinkles, crepiness, and uneven texture
- Brightens and evens the look of skin tone
- Draws in moisture to hydrate, plump, and replenish
- Supports the skin barrier



*Before*

*After 4 days use (used 2x daily)*

## WHAT ELSE YOU NEED TO KNOW

- Organic blend of sweet orange and grounding Australian sandalwood give this treatment a refreshing yet grounding citrusy scent
- Third-party tested for heavy metals
- Suitable for all skin types

## HOW IT WORKS

**Advanced Peptide  
Technology****What is it?**

A biomimetic peptide that supports skin's natural collagen

**What does it do?**

Visibly firms, reduces the look of fine lines & wrinkles, and crepiness

**Stable Vitamin C +  
Niacinamide****What are they?**

A powerhouse blend of antioxidants

**What do they do?**

Brightens and evens the appearance of skin tone & texture

**Certified Organic  
Mango Butter +  
Argan Oil****What are they?**

Plant-based ingredients expressed without harmful chemicals like hexane to preserve the butter/oil integrity. Rich in antioxidants and omega fatty acids

**What do they do?**

Seals in moisture and supports the skin barrier

## HOW IT WORKS

### Olive Squalane



#### What is it?

A lightweight yet powerful hydrator derived from olives

#### What does it do?

Draws in moisture to plump and replenish skin

### Scent



#### What is it?

Sustainably sourced organic Australian sandalwood blended with sweet orange

#### What does it do?

Provides a refreshing yet grounding scent

## HOW TO USE

For best results: Massage onto freshly cleansed skin until fully absorbed morning and night.

**Pro tip:** Apply to damp skin after a warm bath or shower for an extra boost of hydration.

## 3-Step Body Routine



Step 1:  
Cleanse



Step 2:  
Treat



Step 3:  
Protect

## SUSTAINABLE PACKAGING



## How to Recycle

1. Remove BPA-free, BPS-free, and phthalate-free cap. Wash the tube and all components clean.
2. Drop the tube into a recycle bin.\*
3. Drop the plastic cap off with Pact Collective.\* [Click to learn more](#)

\*Curbside recycling programs vary by location. Check your local guidelines for more information.

## UNIQUE SELLING PROPOSITION

### Safe and effective body treatment

This clean formula goes beyond basic hydration with Advanced Peptide Technology to visibly firm & smooth the look of fine lines, wrinkles, crepiness, and uneven tone + texture.

### Made without potentially harmful ingredients widely used in “clean” skincare products:

- No retinols
- No hydroquinone
- No phenoxyethanol
- No fragrance
- No ethoxylated ingredients
- No silicones
- No GMO ingredients

And many more. [Click to learn more about our banished list](#)

### Plastic-free primary packaging

Tube is made of infinitely recyclable aluminum.

## THE CRUNCHI® WAY

### Age-Defying Body Treatment



### Age-Defying Body Treatment Third-Party Testing

- Tested for heavy metals lead, arsenic, mercury, and cadmium and confirmed well below the United States, Canadian, and European Union cosmetic limits.
- All ingredients are sourced ethically from reputable U.S. companies and their global suppliers.
- All essential oils have been tested for purity and are free from any form of adulteration.
- Tested and confirmed that gluten is undetectable.

### WORDS TO SAY

- “Think of this as your body’s version of a high-performance face treatment. Clinically proven actives that hydrate, improve texture, and help with crepiness and uneven tone.”
- “Peptides for your body? Yes, please. This clean treatment helps restore firmness and brightness where your skin needs it most.”
- “Finally—a body treatment that goes beyond hydration. It visibly tones, plumps, and smooths using the same high-performance ingredients found in facial skincare.”
- “What sold me? The ingredient lineup: Advanced Peptide Technology, stable vitamin C, and organic mango butter. It’s like feeding your skin exactly what it needs—safely and effectively.”

### CALL TO ACTION

Looking for tips on how to get the best results from your Age-Defying Body Treatment?

We've got you covered! Check out additional resources in the Penny App. Share these insights with confidence and enhance your body care routine along with your followers.

## AGE-DEFYING BODY TREATMENT INGREDIENT BREAKDOWN

INGREDIENT	FUNCTION	SOURCE
Water	Solvent	N/A
Mangifera Indica (Mango) Seed Butter	Performance Boosting	Plant
Glycerin	Humectant	Plant
Cetearyl Olivatate	Performance Boosting	Plant
Caprylic/Capric Triglyceride	Performance Boosting	Plant
Glyceryl Stearate	Stabilizing	Plant
Sorbitan Olivatate	Performance Boosting	Plant
Glyceryl Caprylate	Preservative	Plant
Cetearyl Alcohol	Performance Boosting	Plant
Citrus Aurantium (Orange) Dulcis Oil	Scent (Essential Oil)	Plant
Tripeptide-29	Performance Boosting	Plant (Seaweed)/Safe Synthetic
Argania Spinosa (Argan) Kernel Oil	Performance Boosting	Plant
Squalane	Performance Boosting	Plant
Niacinamide (Vitamin B3)	Performance Boosting/ Antioxidant/ Humectant	Safe Synthetic
Sodium Hyaluronate	Performance Boosting/Humectant	Safe Synthetic
Tetrahexyldecyl Ascorbate (Stabilized Vitamin C)	Performance Boosting	Safe Synthetic
Candelilla Cera	Performance Boosting	Plant
Caprylhydroxamic Acid	Preservative	Plant
Santalum Spicata (Australian Sandalwood) Wood Oil	Scent (Essential Oil)	Plant
Leuconostoc/Radish Root Ferment Filtrate	Antimicrobial	Plant
Tocopherol (Vitamin E)	Antioxidant	Plant (non-GMO sunflower)
1,2-Hexanediol	Preservative	Safe Synthetic
Xanthan Gum	Performance Boosting/Stabilizing	Plant (Sugar)

See ingredient lists for essential oil constituents and/or incidental ingredients.

## INGREDIENTS

Water, Mangifera Indica (Mango) Seed Butter\*, Glycerin, Cetearyl Oliviate, Caprylic/Capric Triglyceride, Glyceryl Stearate, Sorbitan Oliviate, Glyceryl Caprylate, Cetearyl Alcohol, Citrus Aurantium Dulcis (Orange) Oil\*, Tripeptide-29, Argania Spinosa (Argan) Kernel Oil\*, Squalane, Niacinamide (Vitamin B3), Sodium Hyaluronate, Tetrahexyldecyl Ascorbate (Vitamin C), Candelilla Cera, Caprylhydroxamic Acid, Santalum Spicata (Australian Sandalwood) Wood Oil\*, Leuconostoc/Radish Root Ferment Filtrate, Tocopherol, 1,2-Hexanediol, Xanthan Gum, Citral†, Farnesol†, Limonene†, Linalool†

\*Certified Organic Ingredient

†Essential Oil Constituent

NOTE: We prioritize the use of certified organic ingredients in our formulations. Due to the unpredictable nature of the organic supply chain, there may be unforeseen disruptions (e.g.: crop failures, natural disasters, etc.) that could impact the availability of organic ingredients. If this occurs non-GMO conventional ingredients may be substituted. For the most up-to-date certified organic ingredient declaration, please refer to the individual product page on Crunchi.com.

## EDUCATIONAL RESOURCES

Educational resources and shareable content are found on the Tools page in the Penny App.

## FAQs

Q: Is Age-Defying Body Treatment suitable for all skin types?

A: Yes, it has been clinically tested suitable for all skin types!

Q: Is it safe for use if I am pregnant or nursing?

A: Crunchi's mission is to create safe, high-performing cosmetics free of the many potentially harmful ingredients found in most conventional products on the market. However, if you have any specific ingredient questions or concerns with use during pregnancy or breastfeeding please consult with your healthcare provider prior to use.

Q: Can it be applied anytime day or night?

A: Yes, Age-Defying Body Treatment is a luxurious, hydrating, fast-absorbing formula that can be applied anytime! For an additional boost of hydration, apply after a warm bath or shower.

## FAQs

Q: How is this sandalwood essential oil sourced and is it sustainable?

A: Excellent question! We utilize only the highest quality, sustainable, and purest forms of essential oils for all of our products and the Organic Santalum Spicata (Australian Sandalwood) Wood Oil in our body treatment is no exception. We specifically source Australian sandalwood due to strict land management for harvesting sandalwood. New legislation was passed in 2016 to manage harvesting and is managed by the Department of Parks and Wildlife under the Biodiversity Conservation Act 2016. This legislation has set strict standards for the amount of greenwood (live sandalwood trees) and dead wood that can be harvested. It also enforces penalties for illegal activities as well trading and processing accountability of sandalwood. The legislation and establishment of plantations has ensured that the santalum spicata species of sandalwood will be viable long term. This specific sandalwood species and strict legislation also provides a secondary source of income for Australian farm owners. Many local farmers utilize the seeds from sandalwood for planting and replanting to cultivate heirloom sandalwood that will continue to provide this exceptional essential oil for generations to come.

Q: What safety testing was performed on the aluminum tube?

A: Aluminum packaging, either for cosmetics use or for use with food and beverages, must be lined internally to prevent the contents from making direct contact with the aluminum. This practice has been commonplace since aluminum was first used for food and beverage packaging. At Crunchi, we wanted to ensure that the EU approved food-grade liner not only worked, but that it held up over time and with exposure to heat. To confirm this we conducted third party lab testing after packaging was placed in an oven for 12 weeks at 40 degrees Celsius (104 degrees Fahrenheit ). This would mimic a consumer holding onto the product (unopened) for 2 years.

We had all 8 major phthalate categories tested, and we tested for BPA to ensure that the EU approved food-grade liner did not break down over time and with heat exposure.

We are thrilled to report we are completely confident that the EU approved food-grade liner we chose to use in our Age-Defying Body Treatment (and other aluminum tube packaging in our product line) meets and exceeds every safety standard we tested and remains intact to prevent our formula from making contact with the aluminum tube over the shelf life of the product.

Q: How is this product different than I am Dreamy?

A: Great news! Age-Defying Body Treatment is the same incredible and powerful formula as previously pre-released I am Dreamy but with improved packaging, new marketing, and a phenomenal lower price point!