

# HuskeeOriginal LIFE CYCLE

HuskeeCups generally live a long & full life. But at the end, we want them back! Your HuskeeCup cannot be recycled in standard recycling streams due to the husk content, which is why we created HuskeeLoop. HuskeeLoop is our cup's end-of-life program. Our goal is to ensure over 90% of everything we make is collected and recycled into amazing new Huskee products, such as our Huskee Dog Bowl.



HuskeeLoop End of Life

## Stage 1



New

## Stage 2 15-18 months



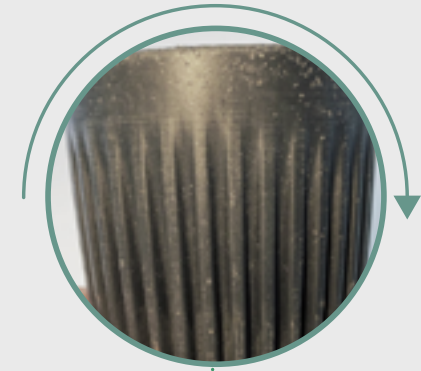
Early signs

### What are the signs?

- light staining (coffee or lipstick)
- surface roughness
- shading in colour
- coffee husk being slightly visible

At Stage 2, HuskeeCups can still be used. Keep an eye on your cups and prepare for replacement soon.

## Stage 3 20-24 months



Replacement time!

### What are the signs?

- Heavy staining (can no longer be removed)
- 'bumpy' surface
- the cup is looking 'tired'
- coffee husk is clearly visible

At Stage 3 HuskeeCup needs to be removed from service and set aside to be shipped back to Huskee HQ.

## How to organise a collection of EOL cups?

**STEP 1:** [Login](#) to your account    **STEP 2:** Go to your profile and select End-Of-Life Submissions    **STEP 3:** Fill in the form, Submit and our HuskeeLoop team will be in touch shortly!

*\*The lifecycle is based on standard usage of 2 dishwashing cycles per day, considering the advised cleaning procedures were followed. More frequent cup rotation or use of abrasives will result in a shorter lifespan.*